



*CTL ROUNDTABLE:
SUPPLY CHAIN STRATEGY – OVERCOMING NEW COMPETITIVE CHALLENGES*

FACULTY CLUB, MIT CAMPUS

MARCH 22, 2012

- 8:30 *Registration & Continental Breakfast*
- 9:00 *Welcome, Introductions, and Ground Rules*
Jim Rice, Deputy Director, MIT Center for Transportation & Logistics
- 9:30 *Session I – State of the Art and Open Questions*
Discussion opened by: Dr. Roberto Perez-Franco,
Supply Chain 2020 Project Director, MIT Center for Transportation & Logistics
- 10:00 *Session II – Articulating the Supply Chain Strategy: Approaches and Challenges*
Discussion opened by: Andy Keller, VP Inventory Management, Cardinal Health
- 11:15 *Session III – Evaluating the SC Strategy: Strengths, Weaknesses and Trade-offs*
Discussion opened by: Roger Bloemen, Vice President Global Supply Chain, Solutia
- 12:30 Lunch
- 1:15 *Session IV – Rethinking the SC Strategy: Triggers and Processes*
Discussion opened by: Dr. Ulrich Eberhard, Director, Supply Chain Strategy, BASF
- 2:30 *Session V – Implementing the SC Strategy: Deployment and Monitoring*
Discussion opened by: Dr Mani Janakiram, Director, Supply Chain Strategy, Intel
- 3:30 *Wrap-up and Next Steps*
Dr. Roberto Perez-Franco and Jim Rice
- 4:00 *Adjourn*
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MIT CTL Roundtable discussions are highly interactive events focused on exchange and discussion among all of the participants. The content for the topic comes from the participants in the Roundtable, and each session within the event will be introduced by a leader from industry. The intention for the session will be on exchange, and formal presentations are not central to the session; instead the session will be informal and each participant is expected to contribute to the discussion. In order to facilitate Roundtable discussions, the number of attendees will be limited.

For more information, visit the MIT CTL event site:
http://ctl.mit.edu/events/supply_chain_strategy_roundtable